C & P investigates alternative training

Training

The Communications and Publicity Committee is evaluating various ways to personalize training for state organization webmasters and editors. For example, using Google Classroom allows in-person classes incorporating videos, slideshows, and handouts. Questions may be asked and ideas exchanged. Even when the class is over, the "classroom" is a valuable resource. Webinars will probably also play a large role in the training.

Are you registered for the Convention yet?

You can take care of your room and the convention registration right online. (You must be logged in to your DKG account to access the following links.)
Book a room at the JW Mariott
Convention Registration

Two breakouts offered by the Communications and Publicity Committee

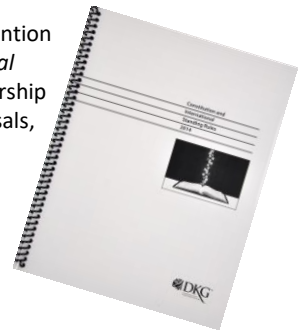Breakout 1: *Editor and Webmaster Networking*
Editors and webmasters of all levels are invited to share ideas, resources, concerns, and successes! Meet and network with editors and webmasters throughout the Society. Go away energized with new ideas to try.

Breakout 2: *Sharing Our DKG Pride: Stories from the Heart as a Marketing/Recruiting Tool*
What is your DKG story? How did you learn about DKG? Who inspired you? How can your story be used to promote DKG and attract potential members? Experience EZ-PZ approaches to sharing your story to market DKG and attract new members.

Addressing Proposals to the *Constitution* and *Standing Rules*

One very important but time-consuming event at the international convention is voting on various proposals to change the *Constitution* and *International Standing Rules* (ISRs). This year the list is quite long. An informed membership will help facilitate this process. You are encouraged to read all the proposals, which are posted on the DKG website and will appear in the March/April issue of the *DKG NEWS*.

The Communication and Publicity Committee has five proposals for consideration. Two address the *Constitution* and three address the ISRs:

Three of the five ask for striking a portion and not replacing it.

- *Constitution* **Proposal #69** deals with webmaster and editor training at Regionals. *This amendment will specify that editors and webmasters not be offered training during pre-conference days.* The proposal is based on low attendance at trainings, members often repeating in the positions, and many "subs" for training. Other training methods will replace the preconference training (see side panel) for more efficiency and effectivenss.

- *ISR* **Proposal #26** deals with the C&P Committee's support for state organizations and chapters in effective communications. *This amendment duplicates duties noted in Constitution Article VIII Section B. 1. No clear strategy exists for implementation of such a requirement at the chapter level.*

- *ISR* **Proposal #27** deals with appointment of a technology committee. *This duplicates information in the Constitution, where Article VI Section C.1.a.(4) cites the appointment of standing and special committees (e.g., ad hoc, task force) as a duty of the international president.*

Two C&P Committee proposals add clarification.

- *Constitution* **Proposal #45** deals with the purposes of the C&P Committee. *In the interest of simplification, excessive specification of duties is removed to allow greater flexibility of implementation while expanding the concept of publicity to that of marketing.* The proposed change of the committee name at the international level to **Communications and Marketing Committee** reflects the need for both internal and external marketing of the Society.

- *ISR* **Proposal #39** specifies the definitive version of the *Constitution*. *This amendment clarifies availability of the most current document, eliminates printing costs, and provides greater accessibility to all members.* The definitive version would be online.

Work smarter, not harder, to understand & vote on proposals

The International Constitution Committee will employ two means to help members understand and deal with the 122 proposals to modify the governing documents:

1. Proposals will be grouped according to **themes** such as *Simplify, Membership, Identity/Names, Committees and Boards, Latitude, Nominations/Voting,* and *Regional Conferences/Training*. Background information, called "stories," provide the big picture for each theme.

2. Some proposals will be part of a **consent agenda** that groups proposals for a single vote. Members may request that any item on the consent agenda be removed for individual consideration. Such grouping on a consent agenda will facilitate consideration of a number of proposals at one time—but also retain members' rights to discuss any proposal separately.